



THE FUTURE OF SUSTAINABLE TRANSPORTATION RIDES INTO EPIC

For Immediate Release

VANCOUVER, Canada – EPIC: The Vancouver Sun Sustainable Living Expo is back **May 28-30 at the Vancouver Convention Centre West** for its fourth year as Western Canada's largest smart lifestyle consumer tradeshow and eco-marketplace.

This year, see the car everyone is talking about! The **Tesla Roadster** is the only high performance highway-capable electric vehicle in serial production in North America and Europe. Six times as efficient as other top sports cars while producing one-tenth of the pollution and zero emissions, it goes 0 to 60 in less than four seconds. With a top speed of 201 km/h, the car travels over 300kms on a single charge.

Also new for 2010, **EPIC on Wheels: The Future of Sustainable Transportation** is set to take centre stage as the go-to source to get educated on the wide-ranging social, environmental and economic benefits of making energy-saving transportation decisions.

Transportation experts will gather on the **EPIC Main Stage at 12:00pm Saturday May 29** to discuss options to improve mobility while handling the forecasted growth on the Lower Mainland, as well as answer questions about the optimal mix of transportation options.

"This panel is about people coming together wanting to tackle major local issues, such as the reality of increased traffic congestion in the Lower Mainland, by finding transport options that leave a softer footprint", says Keith Morgan, Driving Editor for the Vancouver Sun and Panel Moderator.

EPIC on Wheels Panel:

- **Keith Morgan, Driving Editor, Vancouver Sun (Moderator)**
- **Jerry Dobrovolny, Assistant City Engineer, City of Vancouver**
- **Tanya Paz, Client Relations & Development, Director, Co-operative Auto Network**
- **Trace Acres, Director, Corporate Communications, BCAA**

Location Vancouver Convention Centre (West)

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Event Hours Friday May 28 1:00pm – 8:00pm
Saturday May 29 11:00am – 7:00pm
Sunday May 30 11:00am – 5:00pm

Ticket Prices Adult Admission \$15.00 (\$10.00 online at www.EpicVancouver.com)
Seniors, Students, Youth \$12.00 (\$7.00 online)

Children 12 and under FREE

*GST is included in all prices, Children must be accompanied by an adult

*Multi-Day passes available.

For more information on EPIC: The Vancouver Sun Sustainable Living Expo:

www.EpicVancouver.com.

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Reference:

Rebecca Peters
Laura Ballance Media Group
Tel: 604.637.6649
Cell: 604.762.2098
Rebecca@LBMG.ca

Laura Ballance
Laura Ballance Media Group
Tel: 604.637.6646
Cell: 604.771.5176
Laura@LBMG.ca